

# CREATIVE & SUSTAINABLE FLOOR COVERING SOLUTIONS

**100%**  
RECYCLABLE



[www.sommer-eventflooring.com](http://www.sommer-eventflooring.com)

## WELCOME TO SOMMER EVENT FLOORING

We are a French company founded in 1880 and located in the north of France.

We are **European leaders in event textile flooring** for all types of temporary events such as fairs, congresses, exhibitions, meetings...

International brand recognized for our quality and professionalism, we offer a wide collection of carpets in rolls or tiles; as well as a large collection of other floor coverings to enhance all your events.

Sustainability has always been at the heart of our manufacturing processes and is written in Sommer's DNA. That's the reason why we manufacture **100% recyclable event carpets**.



# ECO-DESIGN AND RESPECT FOR THE ENVIRONMENT ARE IN OUR DNA!

**2005**  
**Biocolor®**  
First carpet  
100% recyclable  
in the world

**2006**  
**Ecopunch®**  
First cradle to cradle  
recyclable carpet  
in the world  
based on biofibres

**2007**  
**Expoline**  
END OF FOAM BACKING  
ON THE EVENT MARKET

- 1200 tons of waste saved / year
- 60 fewer trucks on the road / year
- wellbeing improvement for fitters

**2011**  
**Expocolor**  
→ **Expostyle**  
END OF PRECOAT BACKING  
ON THE EVENT MARKET

- 4500 tons of waste saved / year
- 225 fewer trucks on the road / year
- wellbeing improvement for fitters

**2019**  
**Thermofusion fibres**  
LATEX-FREE  
CARPET  
100% RECYCLABLE  
25% energy saving

**2015**  
**Finitex**  
INVESTMENT IN A NEW  
FINISHING LINE

- 80% electricity saving / m<sup>2</sup>
- 20% gas saving / m<sup>2</sup>

**2020**  
NEW CARPET  
USING AT LEAST  
30% RECYCLED RAW MATERIALS  
100% recyclable

Let's continue  
together!

WE DID NOT WAIT FOR SUSTAINABLE DEVELOPMENT TO BECOME URGENT...  
WE HAVE BEEN MANUFACTURING ECO-FRIENDLY AND RECYCLABLE  
CARPETS AND TILES FOR MORE THAN **15 YEARS!**



# CARPET RECYCLING PROCESS: HOW DOES IT WORK?

To help you,  
Sommer  
can provide you  
with a **directory**  
of recyclers.



**PLASTIC INDUSTRIES**  
New objects  
manufacturing.

**TRANSPORT**



**GRANULATION**

Characterization of granules:  
The recycler defines the physico-chemical  
properties of the granules coming from recycling  
to meet the specifications of the plastics industries.

**EVENT**



**CARPET REMOVAL**

100% polypropylene

Caution: do not mix carpets  
from several suppliers.  
Recycling requires a clearly  
identified single-material flow.



**STORAGE AREA**

It must be protected from rain and lockable to avoid mixing of materials.

Caution: to be recycled, carpets must be dry and clean  
(no wood, metal or paper waste).



**COMPACTING (OPTIONAL)**

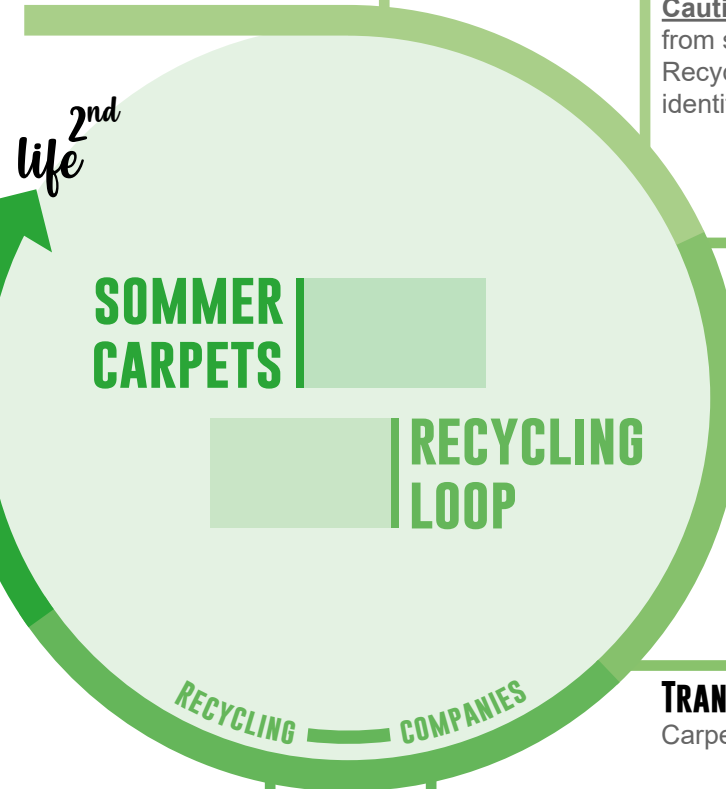
Important: compacting allows  
transportation of 2 times more  
carpet per shipment.



**TRANSPORT**

Carpets in bales or loose.

**GRINDING**





THE  
FUTURE  
IS UNDER  
YOUR FEET

## COLLECTIONS

- 1 EXPO carpets
- 2 Carpets with glitters
- 3 Printed carpets
- 4 Bespoke printed carpets
- 5 EXPO carpet tiles **NEW**
- 6 High traffic carpets
- 7 Artificial grass
- 8 PVC





**100%**  
RECYCLABLE  
CARPETS







CARPETS WITH GLITTERS



100%  
RECYCLABLE  
CARPETS

CARPETS WITH GLITTERS





**EXPODECOR / STOREVENT / PRINTEX**  
 Our printed carpets will be a decorative and original asset for the floors of all your temporary events such as exhibitions, fairs, shows, congresses, seminars, sporting events, fashion shows.

**100%  
 RECYCLABLE  
 CARPETS**

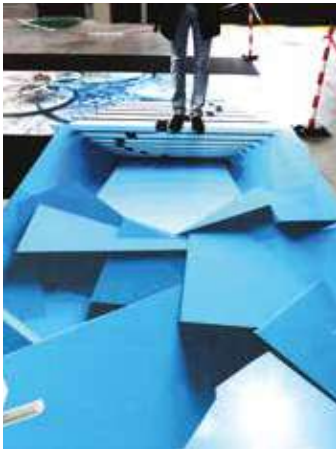




*Let your imagination run wild!  
Expocrea carpet is perfect for  
making your event unique and  
unforgettable!*



**100%  
RECYCLABLE  
CARPETS**





NEW



*Expoquadra,  
the first tile specially designed  
for the event market!*

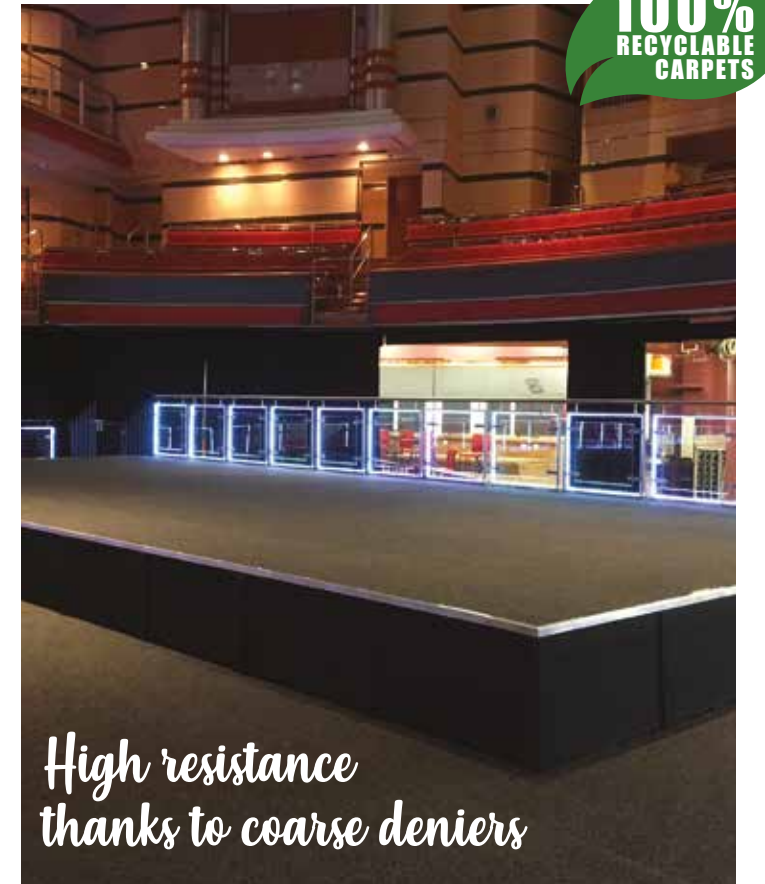
100%  
RECYCLABLE  
TILES



EXPO CARPET TILES



100%  
RECYCLABLE  
CARPETS



*High resistance  
thanks to coarse deniers*



HIGH TRAFFIC CARPETS





*When outdoor meets indoor!*





Express yourself with our large choice of patterns including concrete, ceramic, wood, matt or shiny unicolor...



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Credit photo Sommer